

Carpooling

Carpooling among employees



This will help you reduce your mobility costs, achieve your sustainability goals and boost employer attractiveness.



Challenges

for companies with private transport

No parking spaces & poor connections

Company locations often only have **limited parking, which is often very busy.**

The space can be used for other purposes thanks to carpooling.

There are often poor or no public transport connections in more rural areas. The preferred mode of transport is the car.

Rising costs

Rising costs for **fuel, energy and living standards** are an additional burden for us. High inflation is a major challenge.

Due to higher prices, many employees are thinking about how they can **get to work inexpensively.**

Sustainability goals

Switzerland aims to become **carbon neutral by 2050.** In Switzerland, 39% of greenhouse **gas emissions are caused by transport.**

The new **Corporate Sustainability Reporting Directive (CSRD)** is putting companies under greater pressure to offset and reduce emissions.

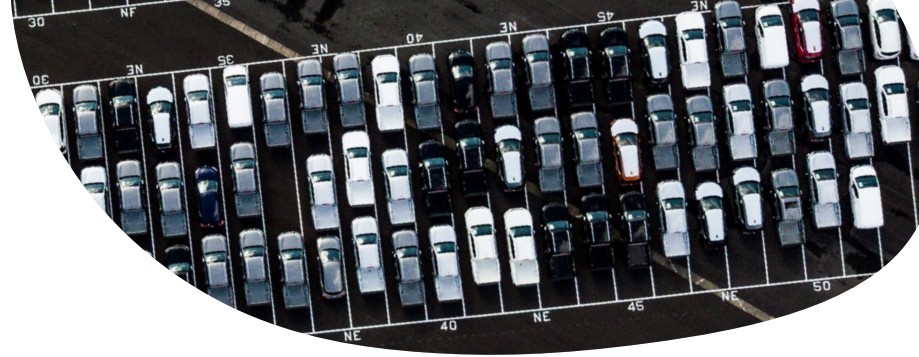
The more the **general public's environmental awareness** grows, the greater the desire for more cost-effective and sustainable mobility.

Roads full to capacity

On work journeys, a car is occupied by an average of just 1.09 people. The **poor capacity utilization** of the vehicles is leading to **full roads and traffic jams.**

According to DETEC statistics, there were more than 55,500 congestion hours in 2024 – more than ever before and almost 14% more than in 2023 (and the trend is rising).

50% of Swiss people commute by car. Although in some companies the proportion actually accounts for over 90%, mobility offers are often prioritized incorrectly.



Increase employer attractiveness

Attract employees and apprentices

The labour market is changing. **The focus is on employees wishes and needs.** Managers are struggling with the challenge of attracting new employees, retaining existing employees and at the same time inspiring enthusiasm for their own company.

Additional benefits make employers more attractive. **Carpooling is perceived as an additional benefit.** Additional benefits increase employer attractiveness.

The carpooling app service has a particularly strong impact as commuting distances are often long and can only be covered by car.

Practical example of Swiss Post in four letter and parcel centers

In a year...

- ... over 24,000 shared journeys were organized
- ... this resulted in around 84.5 tonnes less CO₂ being emitted
- ... up to 20 parking spaces were saved per location
- ... employees without their own car could also be hired

Our practical app features



Create an individual commuting routine

Matching algorithm: Automatically receive suitable suggestions

Integration into public transport: intermodal journeys are possible

Journeys are invoiced on an **automated basis**

In-app chat for individual agreements

Setting incentives by Gamification, cost sharing and priority parking

Download the app now!





Your benefits:

- ★ Reduce CO₂ emissions to achieve your sustainability goals
- ★ Increase attractiveness for new and existing employees
- ★ Save on costs for your staff
- ★ Relieve the pressure on-site parking
- ★ Improve the transport connections to the workplace
- ★ Boost sense of community across departments

What do we need from you?

- ➔ Financial incentives for your employees
- ➔ Motivation for a successful project
- ➔ Active internal communication channels

Testimonials:

«Thanks to carpooling, we can tell our employees and candidates that they don't need a car to work for us»

Eclepens letter center

«I have the opportunity to put some money aside and get to know my colleagues.»

Dailens parcel center employee

Our partner Karos has implemented over 500 carpooling projects throughout Europe



We make carpooling a success in your region,

by forming a strong network with other regional stakeholders (e.g. companies or transport companies).

We support you in making your operational mobility climate-friendly and efficient.

Award-winning approach



The international Karos carpool app is a success

Unique matching technology based on more than **10 years of development**

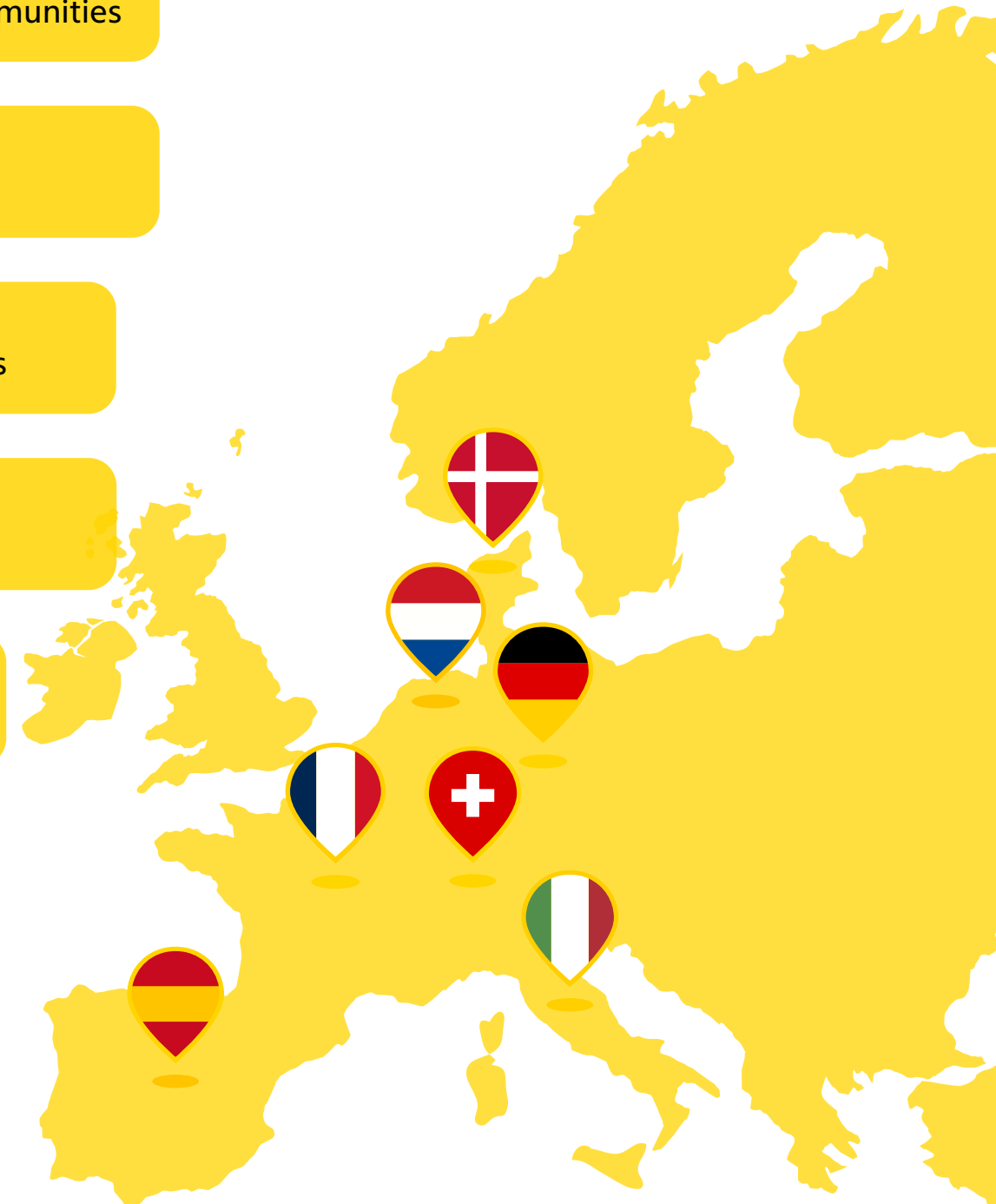
+ 7.5 million
carpooling communities

+ 1 million
registered users

750.000
active employees

over 350 +
B2B partners

Active in
7 countries



Carpooling for work has never been so easy.

**Arrange an
appointment now!**



Scan the QR code or

click here

